

10th WaterLossAsia 2026

20-22 OCT
2026

World Trade Centre
Kuala Lumpur

www.waterlossasia.com

EVENT PARTNERSHIP SPONSOR PACKAGES



Conference



Workshop



Exhibition



Networking



SBL - Khas
Claimable



CPD
Applied

**Securing Asia's Water Future:
Innovating for Reduced Water Loss and Non-Revenue Water**

Organised by



Supported by



Awards Partner



Media Partners



Partnership Sponsor Packages

WLA 2026 Signature Event Partner

The Role:
Host & Industry Anchor

Own the core narrative of the event. Lead the high-profile conversations, anchor the major keynotes, and position your organization as the definitive authority driving Asia's water sector forward.

WLA 2026 Strategic Event Partner

The Role:
Growth & Innovation Catalyst

Focus on real-world solutions. Showcase your expertise through practical panel representation and case studies, influencing the industry without the operational weight of the top tier.

WLA 2026 Synergy Event Partner

The Role:
Collaborative Ecosystem Partner

Build consistent market presence. Secure your exhibition foundation and connect directly with the supply chain to support regional industry growth.

The above sponsorship packages have been thoughtfully designed to provide meaningful brand exposure, strategic engagement opportunities, and long-term value for our partners. While each package offers a comprehensive range of benefits, we recognise that every organisation has unique objectives and marketing priorities. We therefore welcome the opportunity to discuss bespoke sponsorship solutions tailored to meet your specific goals.

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Investment	RM50,000	RM35,000	RM25,000
Availability	Exclusive (Max. 2)	Max. 4	Max. 8
Official Partner Title	✓	✓	✓
Logo on all Event Branding	Premium	Distinction	Standard
Website Recognition	Homepage + Featured	Homepage + Featured	Homepage + Featured
EDM Branding	Dedicated + Banner	Banner	Product Spotlight
Social Media Promotion	6 Posts	3 Posts	2 Posts
Event Directory Advertisement	Full Page Premium	Full Page	Half Page
Company Profile	500 words	300 words	150 words
Exhibition Booth	18 sqm	9 sqm	-
Priority Booth Selection	1st Priority	2nd Priority	-
Conference Passes	4	3	2
Workshop Passes	2	1	0
Networking Reception Passes	10	6	3

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Official Opening Ceremony (OC)	10	6	3
VIP Lounge Access	✓	✓	—

EXPERT INSIGHTS & INDUSTRY AUTHORITY

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Conference Track Presentation	30 mins	20 mins	15 mins
Panel Discussion Speaker	Moderator	Panelist	Speaker
Technology Showcase	Premium	Included	Included

BUSINESS NETWORKING BENEFITS

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Hosted Buyer Meetings	5	3	1
Government Networking	✓	✓	Invitation
Private Meeting Room	4 Hours	2 Hours	—
Confluence Session	Priority	—	—
Sponsor Honour Awards	Premium Plaque	Plaque	Certificate

The Organising Committee reserves the right to amend or customise sponsorship benefits, subject to availability and mutual agreement, to ensure the best possible outcome and the overall success of the event.

BRANDING & VISIBILITY

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Opening Ceremony Backdrop	Premium	Logo	Logo
Conference Backdrop	Premium	Logo	Logo
Registration Counter Branding	Included	—	—
Stage Side Panels	Included	Included	Included
Exhibition Entrance Arch	Premium	Logo	Logo
Website Homepage Banner	Premium	Rotating	—
Sponsor Video on Website	✓	✓	✓
Hyperlink on Website	✓	✓	✓

DIGITAL & MEDIA EXPOSURE

ENTITLEMENT	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Dedicated EDM Campaign	2	1	—
Product Spotlight EDM	✓	✓	✓
Sponsor Interview	Exclusive	Featured	Mention
Press Release Mention	Premium	Included	Included
Corporate Video Screening	2 mins	1 min	Shared Loop
LinkedIn Campaign	6	3	2
Facebook Promotion	6	3	2

INCLUDED SPONSORSHIP BUNDLES

BUNDLE	WLA 2026 Signature Event Partner	WLA 2026 Strategic Event Partner	WLA 2026 Synergy Event Partner
Branding Bundle	✓	✓	✓
Thought Leadership Bundle	✓	✓	✓
Exhibition Bundle	✓	✓	✓
Digital Marketing Bundle	✓	✓	✓
Media Exposure Bundle	✓	✓	—
Executive Networking Bundle	✓	✓	—

OPTIONAL ADD-ON SPONSORSHIPS

Add-On Opportunity	Investment (RM)	Includes
Executive Lounge Sponsor	35,000	Branding at VIP Lounge with exclusive networking access (18sqm)
Registration Sponsor	18,000	Registration counter branding, delegate badges
Conference Track Sponsorship	15,000	Exclusive 30-minute speaking slot, branding, moderator recognition
Innovation Showcase	15,000	Product launch, live demo, innovation pitch
Hosted Buyer Programme	15,000	Utility buyer meetings, executive networking
Networking Reception Sponsor	12,000	Exclusive branding and welcome address
Coffee Break Sponsor	8,000/day	Branding at refreshment stations and networking areas
Lanyard Sponsor	7,000	Co-branding on official lanyards
Delegate Bag Sponsor	7,000	Logo on conference bags and literature insertion

Important Notes:

Deadlines Matter:

To ensure your logo is included in all digital and print promotional materials, confirmation must be received before marketing production deadlines.

Tailored Packages:

The tiers above serve as a guide. We are happy to customize any package to perfectly align with your company's specific marketing and communication goals.

Assets:

Sponsors are responsible for providing high-resolution logos and brand content.

Taxes:

All listed sponsorship investments are subject to an 8% Sales and Service Tax (SST).

For enquiries, please contact:

PROTEMP Exhibitions And Conferences Sdn Bhd (SSM No. 199901017179)



+603 6140 6666



+6012 826 0998



Mrs. Cindy Chiew, Group General Manager
cindy@protempmedia.com

Mrs. Nur Suffia Ahmad, Event Manager
suffia@protempgroup.com

